Koleman Parsley

Mr. Gardner

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There are several claims and sub-claims made in this persuasive paper, the main claim is that small local businesses are very important and should be supported. Their are many reasons for this claim, that small local businesses affect the local and national economy. Also that small local business affect the united States employment, and that small local businesses provide a uniqueness to communities. There are many foundations to this, including research, credible sources such as the SBA, and articles. Some sub-claims include that national companies are more consistent than small local business, this foundation is from personal experience and experiment. Another sub claim is that small local business can eliminate their success by applying to much or not enough technology in the business.

Claim

Small local businesses are important and should be supported.

Reason

They affect the local and national economy, United States employment, and uniquness to employees.

Foundation

There are many foundation’s for this main claim, including the SBA, and many credible sources and articles.

Sub Claim

Supporting Small local businesses are beneficial to everyone.

Reason

It supports the business, it brings more money into economy, and it provides customer with product.

Foundation

Personal experience, observation, deductive reasoning

Sub Claim

Small local business make themselves fail through technology

Reason

To much or to little technology in a business could be fatal, this happens very often in new small local business

Foundation

There are many foundations including articles published by Paul Salmon and Mynul Khan.

Sub Claim

That technoogy will not take over businesses

Reason

With every job replaced by a machine, a job is created to build/maintane those machines.

Foundation

This is from Mynul Khan, a credible business owner